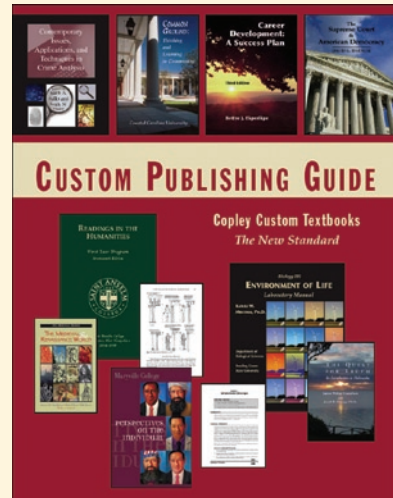


Why wait? Create your textbook before next term!



The Custom Publishing Guide explains how easy it is to create your own textbook!

We'd like to send you a **free sample** and a copy of our publishing guide. You'll see how easy it is to work with us. To request your packet of information, just call us toll free at **800-562-2147**, or email us at publish@copleycustom.com.

"The response that I've had from the professors using the book in classes has been great. The book looks good, the format is very readable, and we are proud to have it!"

— Judy Whipps, PhD, Grand Valley State University

Copley Custom Textbooks



Part of National Archive Publishing Company



300 North Zeeb Road, P.O. Box 998, Ann Arbor, MI 48106-0998
800-562-2147 • www.xanedu.com

Create a Distinctive, Relevant Textbook



Publishing your own textbook is easier than you think. You can create a text that suits your teaching style, your students, and your institution.

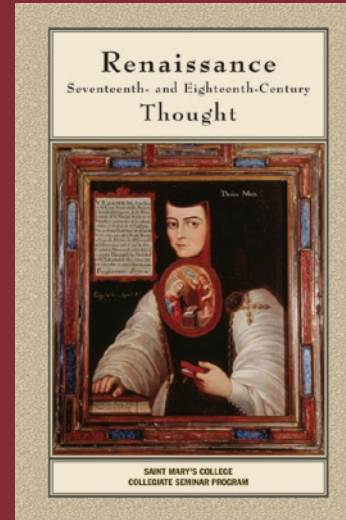
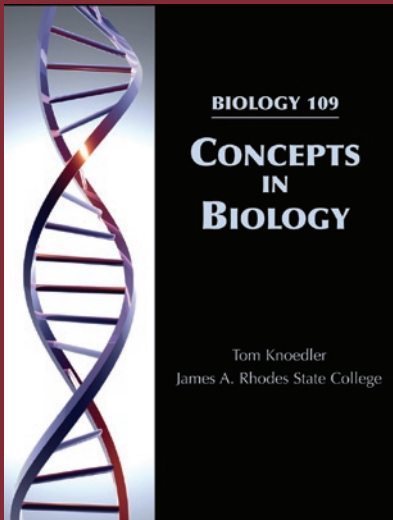
Imagine the power of teaching from a text that incorporates all the elements that you cover in your course: the research you've performed, the anthologies or readings that relate directly to your course, the cohesive philosophy and point of view that leads students through an entire semester of learning.

If you've ever searched in vain for a textbook that suits your course...
If you've ever spent time finding handouts to supplement a text...
If you've photocopied your own research findings to share with your class...

...now is the time to publish your own textbook.

X024/15M/3-06

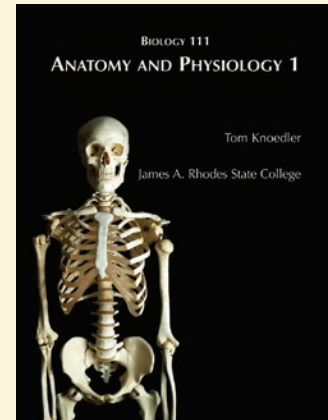
Personalized service from experienced editors



Copley Custom Textbooks, publisher of quality custom textbooks since 1984, offers you the expert editorial service you'd get from a major publisher but with unmatched personal service. Working with us, you'll get:

- A publishing consultant who works with you throughout the project
- Complete control over content
- Copyright and permission services
- Professional editorial services, such as copyediting and proofreading, to ensure a high-quality book
- Top-quality cover design, page layout, printing, and binding
- ISBN assignment
- A copyrighted text in your name (or your institution's)

Your book, your way



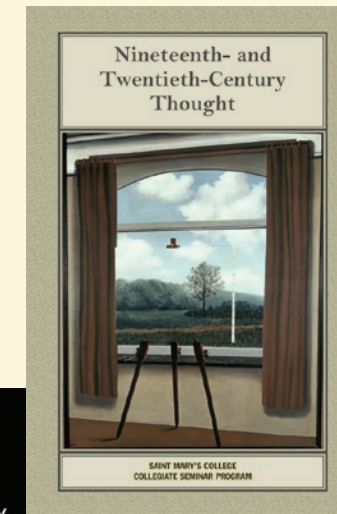
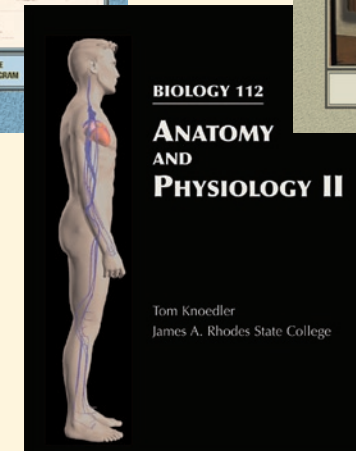
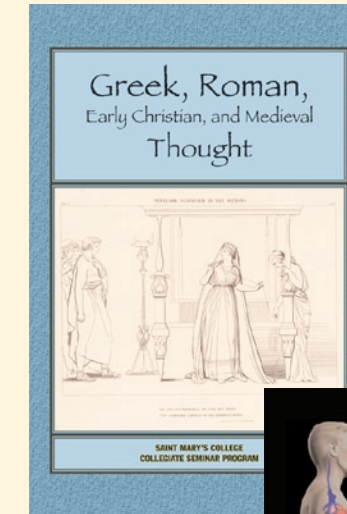
No matter the subject, we can help you produce a textbook that you and your school will be proud of. We publish a range of book types:

- Custom textbooks with both original and cited content
- Anthologies
- Original manuscripts
- Lab manuals

You can submit your original work in print or digital format. For previously published materials, we'll work with publishers to get necessary permissions.

We'll count on you to help determine the sequencing and sectioning of material, cover imagery, type of binding, page size, and any other special custom touches that would make it more useable for your students.

Timely, economical, and professional



We can usually publish your custom textbook within 90 days, from submission to delivery. The end product is your own textbook with the look and feel of a traditional text. The content reflects your scholarship and your institution's proud heritage.

We also work closely with you to ensure that the book remains affordable for your students. In most cases, we are able to produce a professionally published text and price it at a much lower cost than comparable standard textbooks. And there's no upfront costs to you or your institution.

"It was a pleasure working with the Copley Custom Publishing team...[You] did an exemplary job, far exceeding my expectations. It was such a professional job that I am proud to work with your company....The whole process was a nice experience...[The book is] a show piece."

— Kamau W. Mbuthia, PhD, Bowling Green State University